

## **PRESS RELEASE**

## Kömmerling will remain the main and shirt sponsor of Mainz 05 football club until 2027

Early contract extension seals a 13-year partnership between the Bundesliga club and profine GmbH

profine GmbH has again extended its partnership with 1. FSV Mainz 05 at an early stage and will remain on the Mainz 05 shirt chest with its Kömmerling brand until 2027. The globally active supplier of PVC-U profiles for windows and doors has extended its contract as main and shirt sponsor of the Bundesliga football club, which originally ran until 2024, by a further three years and even expanded it: From the 2023/2024 season, all fans and season ticket holders take their seats on the Kömmerling grandstand on the back straight of the MEWA ARENA in Mainz.

What is already the longest commitment of a partner as main and shirt sponsor in the history of professional football at Mainz 05 will last well over a decade then: The Kömmerling brand has been on the shirt front of the squad since 2015, on a partnership level, profine GmbH and Mainz 05 have been connected since 2014. In the women's football division, Kömmerling has been the shirt sponsor for the teams of TSV SCHOTT Mainz since 2022, which will play entirely under the umbrella of 1. FSV Mainz 05 from summer 2023 and will have the Kömmerling logo on the chest.

Stefan Hofmann, club and board chairman of 1. FSV Mainz 05 says: "The cooperation with Kömmerling was characterized from the very first minute by immense mutual appreciation, which has grown even further over the many years we have worked together. The profine GmbH stood by our side not only in moments of success, but also in challenging sporting times as well as during the global Corona crisis, and has proven to be a loyal, friendly and reliable partner of our club. We are incredibly proud that one of the most renowned employers in Rhineland-Palatinate and at the same time one of the most successful global players in its industry has once again decided to extend its cooperation with us ahead of schedule. This is evidence of a close bond, a solid common set of values, deep roots in our home state and a particularly high level of trust in one another. We look forward to the coming years, in which we want to continue to write success stories together with profine."

Dr. Peter Mrosik, Owner and CEO of profine GmbH: "With the realignment of our Kömmerling brand for its 125th anniversary last year, we have set a strategic course. Kömmerling stands for sustainability and will focus even more strongly on this future-oriented aspect in its communication in the future. This brand philosophy goes hand in hand with the orientation of 1. FSV Mainz 05 as a pioneer in climate neutrality and with its other diverse activities in matters of social responsibility. Therefore, the extension of our partnership is a next logical step both in our brand policy and in the close cooperation with the club, which goes far

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beyond pure sponsoring. Our lived brand partnership is a success story with great popularity in our markets - and the charisma of our long-standing partner Mainz 05 provides an excellent basis for continuing to position Kömmerling authentically as a sustainable premium window brand. I'm looking forward to more successful years together with 1. FSV Mainz 05."

Marco Sautner, Managing Director of Infront Germany adds: "Kömmerling and Mainz 05 share many common values and goals. Both are deeply rooted in the region, which makes them a strong duo. This long-standing partnership at the highest level is a great example of successful sports sponsoring, because there is always a healthy basis of trust and intact synergies in the event of an early contract extension. We are very happy that we were able to accompany both sides from the beginning and that Kömmerling will remain loyal to the Mainz 05 club!"

## About profine:

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, Kömmerling, and TROCAL brands, the Group supplies its products to more than 100 countries and has an excellent international standing at 29 sites in 23 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Bosnia-Herzegovina, Russia, India, the UK, Ukraine, the USA and China, with its head office in Pirmasens, Rhineland-Palatinate, and a payroll of over 3,000.

The Kömmerling brand stands for sustainability. The profile systems meet the highest standards of thermal insulation and energy efficiency. The PVC-U profiles have been produced exclusively with lead-free stabilizers in virgin material for around twenty years. In addition to virgin material, the company consistently uses recycled materials and, as a founding member of an industry-wide recycling initiative, guarantees the recycling of old PVC-U windows in a closed cycle.